

## Holy Cow! Morley and Club Icon Head into Sandown with Added Sponsorship Support:



The Orange Cow, a leading digital communications agency, has come onboard as a major sponsor to support Ben Morley and the Icon Motorsport Team when they contest the third round of the National Formula Ford Championship at Sandown International Raceway in Melbourne Victoria this June Long Weekend.

Morley, who currently sits only 5 points adrift of current National Championship leader Paul Laskazski in second place, is naturally thrilled to receive the major backing of The Orange Cow for the Sandown round and is hoping that this support will help him continue his stellar start to the year aboard his Spectrum 011C.

"To have a company such as The Orange Cow become involved with Icon Motorsport is certainly a major boost for the entire team heading into the third round of the National Championship," enthused Morley.

"Our aim is to continue our surge towards the top of the leader board in the championship, and the main focus is to be consistent and most importantly finish all our races as that are what championships are all about.

"I was quite lucky during the last round, due to a number of other drivers failing to finish a race, when I finished out of the points in race three. I was still able to maintain my second position in the championship, but next time, I might not be so lucky."

Having only competed at the Sandown International Raceway circuit on one previous occasion, back in 2002 in the now defunct MG Series, Morley believes that his previous experience around the circuit is going to be of no advantage.



"I can honestly say that running a MG around Sandown some six years ago is going to be of little advantage to me, it's just going to be like visiting a new circuit again," explained Morley.

"Normally we have two practice sessions at the National rounds but we only have one this weekend, which I think will help out the local drivers a little, but having said that, I'm still looking forward to the challenge."

In between rounds Morley and the Icon Motorsport team have been able to do something that they haven't been able to do so far this year... a testing session.



“Being able to have a test session has certainly built up my confidence heading into this weekend’s round without a doubt, and up until this point we haven’t been able to undertake a full test session for one reason or another,” Morley expressed.

“We were able to try a few new things with the car during our test session that we have naturally been unable to do in the heat of competition, and that is going to help us for the remainder of the year.”

With The Orange Cow coming on board for Sandown, the last 4 weeks have been a good one for Morley and Icon with members of the "Club Icon" supporter group additionally contributing to the next two rounds, and Powerhouse Global Logistics confirming its renewed support in 2008 by becoming the Tyre Sponsor for the remainder of the year.



**National Formula Ford Championship point standings  
(after two completed rounds):**

- 1 Paul Laskazeski – 77
- 2 Ben Morley – 72**
- 3 Nick Percat – 61
- 4 Brad Lowe – 54
- 5 Kristian Lindbom - 52

Icon Motorsport are still in the hunt for more sponsors and also members to join Club Icon and to find out more information about these exciting opportunities visit the official Icon Motorsport website: [www.iconmotorsport.com.au](http://www.iconmotorsport.com.au)

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**Icon Motorsport media enquiries Daniel Powell – Redline Media**

Phone: 0246 832 287

Mobile: 0432 126 210

Email: [daniel@redlinemedia.com.au](mailto:daniel@redlinemedia.com.au)

Website: [www.redlinemedia.com.au](http://www.redlinemedia.com.au)